



SAFETY INCENTIVES

A Comprehensive Guide



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The Challenge of Workplace Safety

Operating an unsafe workplace poses severe risks, including frequent accidents, employee injuries, retention challenges, asset damage, and negative public perception.

In January 2024, OSHA increased maximum civil penalties for violations, with serious infractions costing up to \$16,131 and repeated violations reaching \$161,232.

Implementing a safety incentive program is essential to mitigate these risks.

Engaged employees are far more likely to adhere to safety protocols and report hazardous conditions, leading to a significant reduction in workplace accidents and fostering a safer environment.

In fact, research shows that highly engaged workers have a staggering 63% lower chance of experiencing safety incidents. Prioritizing engagement isn't just beneficial—it's essential for a safer workplace.



When Safety Matters, Engagement Moves the Needle: Introducing Safegagement™

C.A. Short Company has dedicated nearly a century to enhancing employee recognition and engagement. Our Safegagement[™] program is designed to elevate safety culture within organizations by encouraging proactive employee involvement.

Key Features

- **Behavior-First Approach:** Focuses on leading indicators rather than lagging ones, promoting active engagement rather than mere compliance.
- **Comprehensive Training:** Ensures employees understand and embrace safety protocols.
- Positive Reinforcement: Regular recognition and rewards for safe behaviors encourage a culture of safety.
- Data Analytics: Managers can track trends and KPIs to measure the program's effectiveness.



Engaging Employees in Safety

Employees earn points for proactive safety actions such as:

- Safety observations
- Proper use of PPE
- Completing training modules

Points can be redeemed for a variety of rewards, including merchandise, event tickets, travel experiences, and gift cards, allowing employees to choose what motivates them most.

Real-Time Recognition

Our mobile app enables immediate recognition of safe behaviors, sending push notifications to employees and their managers. This ensures timely acknowledgment and reinforces a culture of safety.

Seamless Integration

Safegagement integrates with existing HRIS or safety management tools, capturing vital metrics effortlessly. Managers can recognize employees on the spot, streamlining program administration to just 30 minutes per month for companies with over 500 employees.

Metrics That Matter

Safegagement offers:

- **Leaderboards:** Boost engagement by showcasing top performers.
- Custom Analytics: Measure ROI and track historical data for trend analysis.
- Personalized Dashboards: Provide insights directly to leadership, enabling data-driven decision-making.

Why Choose Safegagement?

Safegagement stands out from traditional safety programs by emphasizing proactive behavior and tailored KPIs, ensuring that each organization can adjust initiatives to fit its unique culture. Our flexibility across industries—healthcare, transportation, foodservice, and manufacturing—ensures customized best practices.

For more information on **Safegagement™** or to request a demo, contact **C.A. Short Company** today!



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