

# DAYS TO RECOGNIZE IN 2024

## Q1

### JANUARY

#### NATIONAL BLOOD DONOR MONTH

9<sup>TH</sup> — NATIONAL LAW ENFORCEMENT APPRECIATION DAY

15<sup>TH</sup> — MARTIN LUTHER KING JR. DAY

24<sup>TH</sup> — NATIONAL COMPLIMENT DAY

### FEBRUARY

#### BLACK HISTORY MONTH

14<sup>TH</sup> — VALENTINE'S DAY

17<sup>TH</sup> — RANDOM ACTS OF KINDNESS DAY

### MARCH

#### WOMEN'S HISTORY MONTH

1<sup>ST</sup> — EMPLOYEE APPRECIATION DAY

8<sup>TH</sup> — INTERNATIONAL WOMEN'S DAY

30<sup>TH</sup> — DOCTOR'S DAY



### Promote Peer-to-Peer Recognition

A significant 77% of employees express a desire to engage in peer-to-peer recognition. This Employee Appreciation Day, inspire all members of your organization to acknowledge one another, fostering a culture of recognition beyond just managers or executives. Let the power of points amplify the appreciation shared among coworkers, fostering a more inclusive and rewarding workplace atmosphere.

For more recognition techniques visit [www.cashort.com](http://www.cashort.com) or call (800)-535-5690



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## Q2

### APRIL

#### STRESS AWARENESS MONTH

22<sup>ND</sup> — EARTH DAY

24<sup>TH</sup> — ADMINISTRATIVE PROFESSIONAL'S DAY

### MAY

#### ASIAN PACIFIC AMERICAN HERITAGE MONTH

6<sup>TH</sup> - 10<sup>TH</sup> — TEACHER APPRECIATION WEEK

6<sup>TH</sup> - 10<sup>TH</sup> — NATIONAL NURSES WEEK

14<sup>TH</sup> — MOTHER'S DAY

19<sup>TH</sup> - 25<sup>TH</sup> — NATIONAL EMS WEEK

27<sup>TH</sup> — MEMORIAL DAY

### JUNE

#### LGBTQ+ PRIDE MONTH

16<sup>TH</sup> — FATHER'S DAY

19<sup>TH</sup> — JUNETEENTH



## Champion Recognition for Middle Performers

Research indicates that acknowledging small victories serves as a powerful motivator, inspiring average employees to exceed expectations. On your part, celebrate minor achievements—such as recognizing mid-project milestones, posing insightful questions, or displaying a keen eye for detail—to cultivate a culture that fuels continuous improvement.



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## Q3

### JULY

## SOCIAL WELLNESS MONTH

4<sup>TH</sup> — INDEPENDENCE DAY

25<sup>TH</sup> — NATIONAL INTERN DAY



### AUGUST

## WORLD CANCER SUPPORT MONTH

17<sup>TH</sup> — NATIONAL NONPROFIT DAY

26<sup>TH</sup> — WOMEN'S EQUALITY DAY



### SEPTEMBER

## HISPANIC HERITAGE MONTH

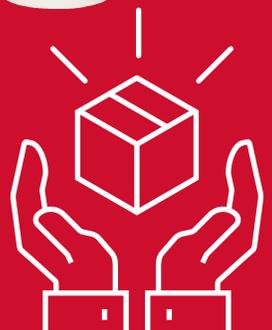
5<sup>TH</sup> — INTERNATIONAL DAY OF CHARITY

15<sup>TH</sup> - 21<sup>ST</sup> — TRUCK DRIVER APPRECIATION WEEK

## Crafting Memorable Moments

Imagine curating a bespoke package that speaks volumes about your appreciation for your team members. Our kitting services allow you to handpick a selection of thoughtful items, tailored to suit any occasion - be it birthdays, work anniversaries, or exceptional achievements. From premium goodies and personalized notes to exclusive company merchandise, our kitting experts work closely with you to ensure each package reflects your company's culture and values.

Because at C.A. Short Company, we believe that every moment, big or small, deserves to be celebrated uniquely.



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# DAYS TO RECOGNIZE IN 2024

## Q4

### OCTOBER

#### BREAST CANCER AWARENESS MONTH

10<sup>TH</sup> — WORLD MENTAL HEALTH DAY

7<sup>TH</sup> - 11<sup>TH</sup> — CUSTOMER SERVICE WEEK

10<sup>TH</sup> - 16<sup>TH</sup> — EMERGENCY NURSES WEEK



### NOVEMBER

#### WORLD CANCER SUPPORT MONTH

3<sup>RD</sup> — INTERNATIONAL STRESS AWARENESS DAY

11<sup>TH</sup> — VETERAN'S DAY

### DECEMBER

#### UNIVERSAL HUMAN RIGHTS MONTH

18<sup>TH</sup> - 26<sup>TH</sup> — HANUKKAH

25<sup>TH</sup> — CHRISTMAS

26<sup>TH</sup> - JAN 1<sup>ST</sup> — KWANZAA



## Unwrap Joy with Personalized Employee Holiday Gifts

Discover a seamless way to express appreciation to your employees, whether you're catering to a team of 200 or 20,000. Making each individual feel valued and providing a personal touch to their gifts can be a daunting task when dealing with a large organization.

Break free from the challenge of selecting gifts for everyone by empowering your employees to select a gift of their choice with C.A. Short Company's corporate holiday gift solutions.

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